

MEDIA KIT

GOLDSPOT
360° MOBILE ADVERTISING **media**

ENGAGEMENT. REDEFINED.™

GoldSpot Media is the leader in scalable mobile rich media advertising solutions for all smartphones and tablets. miSpot, our award-winning, cloud-based mobile rich media advertising platform, is the only open and universal mobile ad platform that delivers a self-serve environment to create, distribute and measure rich media campaigns across any publisher or ad network.

Optimizing video and rich media files, miSpot transforms existing online and TV creative assets into mobile rich media. Advertisers extend their campaign and brand presence from traditional and online mediums to targeted mobile consumers with a standards-based IAB-MRAID infrastructure for unified delivery, surpassing all common integration challenges. With a patent-pending platform and highly-engaging ad formats, GoldSpot Media empowers advertisers to capture unprecedented consumer engagement.

GoldSpot Media founded the Open Mobile Advertising Alliance to bridge any ad server with mobile rich media to promote rapid adoption of IAB-MRAID (Mobile Rich Media Ad Interface Definition) standard.



US Offices

Sunnyvale, California - Headquarters
530 Lakeside Drive, Suite #110
Sunnyvale, CA 94085
408-720-0010

Regional Offices

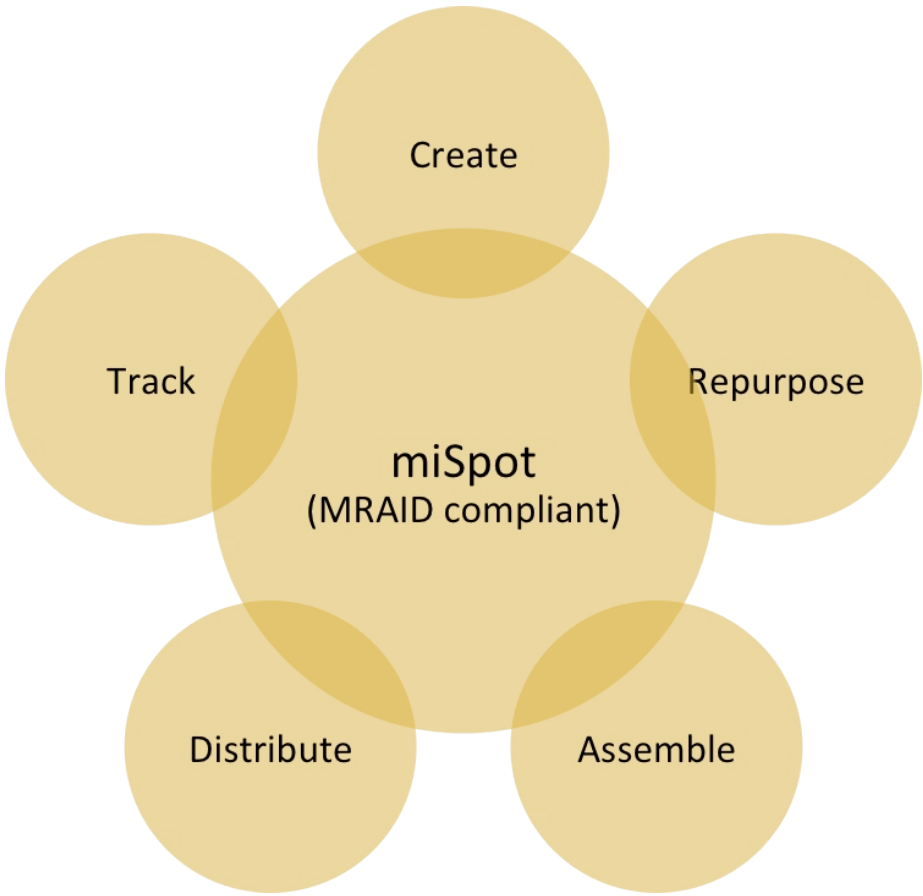
San Francisco
Los Angeles
Chicago
New York

International Offices

Tokyo, Japan
Bangalore, India

miSpot™

miSpot is an intuitive, self-serve, cloud-based technology platform for mobile ad creation, distribution, and tracking.



Proud members of IAB, MMA, and ORMMA, GoldSpot Media is leading the ORMMA development for Android and is a large contributor to iOS universal standards for the mobile rich media industry. GoldSpot Media is privately-held and venture-backed, with headquarters in Sunnyvale, CA, and regional offices in New York, Los Angeles, Chicago, Tokyo, Japan, and Bangalore, India.

