

Lead Integration Engineer- Mobile Advertising

5+ years experience in ad serving technology integration, mobile software integration, test case development, customer acceptance testing, product certification, launch and deployment.

Job Description:

GoldSpot Media is looking for an Integration Lead Engineer for its flagship Mobile Advertising product line. You will be responsible for end-to-end product integration throughout the execution cycle, including: creating integration requirements and test cases, while working closely with engineering and sales to implement and launch the product into the market.

Primary Responsibilities:

- * Lead the integration of 360 mobile advertising products – mobile apps, web and tablets
- * Lead the offshore integration team
- * On site customer integration
- * Identify and prioritize integration requirements and develop test cases for ad-serving logic and partner integrations.
- * Work closely with Sales, Engineering, QA and Project Manager to address bugs, review test cases, etc. to ensure a high-quality product.
- * Conduct usability tests through customer advisory panels.
- * Provide hands-on flushing out of usability problems and bugs, ensure timely fixes.

Requirements:

- * Bachelor's degree (B.S or M.S) in a Computer Science or Engineering
- * 5+ or more years of software integration / testing experience
- * 2+ Experience in ad serving technology integration is a MUST
- * Scripting experience (Perl, Python, etc.) and build engineering experience (Ant, MSBuild) a plus
- * Experience in handset development, **integration**, testing and deployment, one or more of the following: (iPhone, iPad, RIM, Android, J2ME, Symbian S60, etc)
- * JUnit experience, ability to setup a testing framework also a plus
- * Demonstrable experience with software testing and release processes
- * Superior customer / client interfacing ability
- * Problem solving, debugging and logical thinking
- * Self-starting, self-governing, initiative-taking, team-playing approach
- * Solid communication skills, ability to attend to detail and manage team remotely
- * Commercial product deployment