

Cyber Communications Inc. Introduces GoldSpot Media's Advanced Mobile Media Solutions for Smart Phones and Tablets

Tokyo, Japan, and Sunnyvale, Calif., USA – May 13, 2010 – Cyber Communications Inc. (CCI), a subsidiary of Dentsu Inc. and leading digital ad network and media representative company, today announced it has partnered with [GoldSpot Media](#), the premier interactive mobile media solutions company, to provide it with highly advanced interactive rich media and video solutions for smart phones and mobile tablets. Using GoldSpot Media's miApp and miSpot solutions, CCI will provide premium publishers, mobile operators, application developers and brands with a single destination for native apps and Web apps across multiple mobile platforms.

In an announcement made yesterday, (<http://www.cci.co.jp/ir/press/pdf/gsm100512.pdf>) CCI announced “GoldSpot Media provides CCI with the most advanced and turnkey solutions for mobile media, covering mobile applications for smart phones and tablets, as well as mobile web. GoldSpot Media's miApp and miSpot solutions provide ease of app creation through drag and drop Web tools, along with cross-platform support through a combination of native handset software and HTML5/Javascript. GoldSpot Media's solution provides a consistent in-app user experience across all smart phone and mobile tablet platforms.”

With GoldSpot Media's Web services API integrated into its master campaign system, CCI will enable its clients with access to an intuitive, Web-based, drag & drop design studio for rapid creation of all interactive rich media and video content, once, across all mobile platforms. In addition, a wide variety of rich media and video content applications can be quickly created across mobile app stores. The unified platform enables publishers and advertisers to create the most compelling mobile applications, and monetize them with the broadest, most relevant reach possible across multiple mobile app stores and mobile web simultaneously.

“We are honored to partner with a market leading media company in CCI, Japan, to lead the mobile media revolution for the emerging smart phone and tablet market in Japan and South East Asia,” said [Srini Dharmaji](#), Founder and CEO of GoldSpot Media. “We will work closely with CCI to create advanced mobile media services that simplify mobile app creation and monetization across devices, app stores and the mobile Web.”

About Cyber Communications, Inc.

CCI was established in 1996 in the early period of online advertising market in Japan and has led the market growth as a subsidiary of Dentsu, Inc. CCI has established the business model whereby, as a media representative, it makes connections between thousands of online media and advertising agencies in Japan. CCI describes itself as a total interactive, one-stop marketing service company that provides various services regarding internet advertising such as media planning, ad serving technology, ad creative service and market analysis. For more information, please visit <http://www.cci.co.jp/english/>.

About GoldSpot Media, Inc.

GoldSpot Media is the leader in interactive rich media and video advertising solutions for mobile web and applications, and rapid app creation tools for smart phone, feature phone and mobile tablet platforms. The company's unique, innovative, client-server mobile solutions, [miSpot](#) and [miApp](#), are based on an intellectual property platform that includes scores of patents pending in the areas of mobile ad distribution, insertion, storage, interactivity, reporting and verification. The company is headquartered in Sunnyvale, Calif., USA, with an R&D center in Bangalore, India. For more information, visit www.goldspotmedia.com.

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